



NATIONAL PRESS RELEASE

Jack Whitehead joins Origin Soil Nutrition

Origin Soil Nutrition has appointed Jack Whitehead to its nutrition sales and support team covering the northwest coast of the country.

Jack joins Origin from a practical background following six years selling machinery for a well-known dealership. He grew up on a small family livestock farm in Wilsden, West Yorkshire, and plans to use his new role to make land more efficient through tailored prescription nutrition applications.

“The hands-on technical side of the role with Origin was really appealing, as was supporting farmers to become more efficient with their fertiliser applications. I want to work with farmers to ensure they are getting the greatest return on their investment in crop nutrition, as the most expensive fertiliser is the wrong fertiliser.”

Jack’s area encompasses land on the west coast of the UK, from the A66 south to the M62, which includes a variety of grassland, arable and vegetable growers. He is a FACTS trainee and says strong, long-term relationships are an essential ingredient for success.

“The opportunity to build connections with farmers and growers, becoming a trusted and reliable advisor providing innovative nutrition options for their businesses, is a large part of why I joined.”

Jack began his new role in mid-November.

–ENDS–



Image: Jack Whitehead

Caption: Jack joins Origin's nutrition sales and support team covering the northwest

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Notes to editors:

- Origin Soil Nutrition is a national manufacturer and distributor of fertiliser, with 11 production facilities across Great Britain and headquarters in Royston, Hertfordshire.
- Origin Soil Nutrition has over 18,500 products to help arable and grassland farmers make better use of fertiliser – both financially and environmentally – by using targeted prescription fertilisers to improve soil fertility and crop productivity. Targeted nutrition (with a known carbon footprint) can have a significant impact on helping farming reach sustainability goals.
- A team of regional in-house nutrition agronomists offer practical advice to merchants and growers on ways to improve their crop nutrition and fertiliser usage.
- Origin Fertilisers changed its trading name to Origin Soil Nutrition in Q4 2024.

Contacts:

Mandy McAulay
Head of marketing and sustainability, Origin Soil Nutrition
mandy.mcaulay@originfertilisers.co.uk

Edd Mowbray
Agribusiness Communications
edd@abccomms.co.uk
07534 650401