

Regional production continues to serve local farmers

Relying on local nutrition advice, alongside an established production and supply chain, is essential for growers across the region to avoid delays or gaps in crop nutrition applications this spring.

Farmers across Devon, Cornwall, Somerset, and Dorset will have felt the impact of fluctuations in fertiliser prices in recent years and be aware of changes to distribution that have affected several key fertiliser suppliers, so trusting a service that has remained present for decades will help navigate the unsettled waters.

Guillaume Franklin, a nutrition agronomist for Origin Fertilisers covering the south west, says that for all markets have settled back from the high price and uncertainty, guaranteeing supply will remain at the forefront of farmers' minds. "With the wet winter and spring, the most crucial thing for farmers at this time of year is the support and reassurance from their fertiliser supplier that nutrition will be on farm when they require it," says Guillaume.

"By using local advice along with a recognised local facility and established hauliers who know the region, farmers will be better placed to get the right product at the right time."

One established facility is Origin Fertilisers' Plymouth production site, one of 11 the company has strategically located around the country. The site has been supplying a variety of crop nutrition products to arable and livestock producers across the south west for over three decades.

In addition to the site at Plymouth, facilities at Avonmouth and Sharpness help to support further demand with increased capacity. The three sites' capability across the south west offers one of the largest in the industry to the region and allows the company to react quickly and hold adequate raw material stock levels for farmers.

Guillaume continues: "Changes to supply and production across the fertiliser industry can be a worry for farmers and growers. With changes in recent years, farmers will want to be reassured that their fertiliser will still be delivered on time, and, with our three sites, we are well placed to meet this requirement."

The Plymouth site handles a wide range of raw materials and offers everything from a full range of straights to prescription blends. Among key raw materials for Plymouth are a special granular salt to produce Sweetgrass, and multi-nutrient Polysulphate, mined in the north east of England

Guillaume concludes that nutrition requirements for growers are individual, and fertiliser companies should be able to cater for these requests. "Crop nutrition is changing, with farmers and growers looking to get more from fertiliser and tailor it to their specific farms and fields. Only suppliers with local capacity and an experienced workforce can cater for these requests."

South west production – April 24



Fertiliser ready for distribution

Caption: Relying on a trusted fertiliser producer will guarantee that nutrition is on farm when it is required



Guillaume Franklin

Caption: Using local advice along with a recognised facility and established hauliers will help farmers access the right product at the right time, says nutrition agronomist, Guillaume Franklin.

South west production – April 24



Loading fertiliser

Caption: Farmers will want to be reassured that fertiliser deliveries will be on farm in time for application this season.