



PRESS RELEASE

## **Origin Fertilisers becomes ambassador for The Green Tractor Scheme**

Origin Fertilisers has become an ambassador for The Green Tractor Scheme to support the farming industry to dispose of plastic waste in the most efficient and sustainable way.

Founded in 2020, The Green Tractor Scheme's goal is to make all agricultural plastic waste recyclable by 2030. It plans to do this through collaboration with farmers and education regarding the separation and presentation of plastic waste, whilst lobbying industry to remove unnecessary plastics from the supply chain. A growing group of environmentally focussed agricultural businesses have joined the collective to encourage farm plastic recycling at over 80 partner locations.

Origin has already made significant steps to reduce the plastic content in its fertiliser bags, and, through working with its suppliers, all its 600kg and 1,000kg bags now contain 30% recycled material.

Mandy McAulay, marketing manager for Origin Fertilisers, says the scheme will help towards a more sustainable approach to waste. "We are delighted to be part of The Green Tractor Scheme, which ties in with our core values of making agriculture more sustainable through innovative measures. We want to be a leader in making a positive change regarding plastic recycling and supporting farmers and the wider industry in doing the same."

The ambassadorial role will build on Origin's environmental values through developing science-led innovative products to meet the needs of modern farming. Origin's Fertile Future roadmap outlines its vision for sustainable agriculture by protecting the environment through improved soil fertility and nutrient use efficiency.

Mandy continues: "Joining the scheme shows our commitment to environmental change within agriculture and is a way of keeping us accountable to reduce our plastic use, alongside our other sustainability targets, such as maximising nutrient use efficiency across our fertiliser range."

–ENDS–

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**Image:** Fertiliser bags

**Caption:** All Origin 600kg and 1,000kg fertiliser bags are now made from 30% recycled material to help reduce the use of plastic within agriculture.

**Notes to editors:**

- Origin Fertilisers is a national manufacturer and distributor of fertiliser with 12 production facilities across Great Britain and headquarters in Royston, Hertfordshire.
- Origin has over 15,000 products to help arable and grassland farmers make better use of fertiliser – both financially and environmentally – by using targeted prescription fertilisers to improve soil fertility and crop productivity. Targeted nutrition (with a known carbon footprint) can have a significant impact on helping farming reach sustainability goals.
- A team of regional in-house nutrition agronomists offer practical advice to growers on ways to improve their crop nutrition and fertiliser usage.

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