



NATIONAL PRESS RELEASE

## **Origin Soil Nutrition adds local experience to its Scotland sales team**

Origin Soil Nutrition has strengthened its Scotland team with the appointment of Alick Anderson to Sales Manager, North-East Scotland.

With over 20 years' experience of trading in the area, Alick brings a wealth of experience to complement the existing team and fertiliser product offering from Origin's sites at Invergordon and Montrose.

"The local knowledge and wealth of experience Alick Anderson will bring to the role will enable him to support merchants this spring," explained Steve McHarg, Scotland Commercial Director.

Mr Anderson's career has seen him in senior roles with regional merchants and business co-operatives. He will cover the region from his Huntly home base, and will trade and provide advice on the benefits of balanced crop nutrition to farmers and growers across the Highlands and Islands.

"I am delighted to join Origin Soil Nutrition and excited to exploit my BASIS Fertiliser Adviser Certification Training Scheme qualification and further develop my fertiliser expertise," explained Mr Anderson. "I am looking forward to managing Origin sales across the area, supporting and growing market leading brands such as Sweetgrass and enhanced phosphates and ureas in the region."

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**Caption:** *Alick Anderson brings a wealth of experience to the existing team and fertiliser product offering from Origin's sites at Invergordon and Montrose*

**Notes to editors:**

- Origin Soil Nutrition is a national manufacturer and distributor of fertiliser with 11 production facilities across Great Britain and headquarters in Royston, Hertfordshire.
- Origin Soil Nutrition has over 18,500 products to help arable and grassland farmers make better use of fertiliser – both financially and environmentally – by using targeted prescription fertilisers to improve soil fertility and crop productivity. Targeted nutrition (with a known carbon footprint) can have a significant impact on helping farming reach sustainability goals.
- A team of regional in-house nutrition agronomists offer practical advice to merchants and growers on ways to improve their crop nutrition and fertiliser usage.
- Origin Fertilisers changed its trading name to Origin Soil Nutrition in Q4 2024.

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